



# BINEESH PL

Multimedia & Motiongraphic Designer/  
Video Content Specialist

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www.bineeshp.com

## INFO

Name	Bineesh Ponnamparambil
Gender	Male
Visa Status	Employment
Nationality	India

DEMOREEL  
vimeo.com/353100944

## LANGUAGES

ENGLISH	80%
MALAYALAM	95%
TAMIL	70%
HINDI	60%

## CONNECT

bineeshp.com

/in/pbineesh

/bineeshpl

/pbineesh

bineesh40

## WHY ME

- 10+ Years of Professional experience in Visual Media Production
- Specialization in Motion graphics, NFTs, Video Editing and Multimedia design
- Masters in Mass Communication & Journalism
- Knowledge in NFT, Crypto and Blockchain
- Experience in all aspects of the production process
- Experience in Broadcast & Digital media Production
- Proficient in the use of Premier Pro, DaVinci Resolve & After Effects
- Training in News Production from Thomson GrassVally
- Experience in Social Media content Management and Co-ordination
- Experience in Digital Marketing

## EDUCATION

- 2003 - 2005  
**Masters | Mass Communication & Journalism**  
Andhra university | India
- 1999 - 2003  
**Graduation | Bachelor of Arts**  
University of Calicut | Keral, India
- 2023  
**Certified NFT Expert**  
Blockchain Council
- 2018 - 2019  
**Diploma | Fine Arts (Applied Arts)**  
Venkateswara University | Arunachal Pradesh, India
- 2001 - 2002  
**Post Graduate Diploma | Multimedia Production**  
Arena Multimedia | India
- 2019  
**Design Thinking | Certification**  
International Business Management Institute
- 2000 - 2001  
**Non Linear Editing | Diploma**  
ZED Career Academy | Kerala, India
- 2004  
**Video Editing | Certification**  
Chetana Media Institute | Kerala, India
- 2006  
**News Edit Operation | Certification**  
Thomson Grass Vally

## SKILLS

### VIDEO EDITING

95%

### MOTION GRAPHICS

90%

### ILLUSTRATION

60%

### MULTIMEDIA DESIGN

80%

### COLOR GRADING

60%

### PHOTOGRAPHY

70%

### MS OFFICE

70%

### SOCIAL MEDIA

80%

### DIGITAL MARKETING

60%

## SOFTWARE

### ADOBE PREMIER PRO

90%

### ADOBE AFTER EFFECTS

90%

### DAVINCI RESOLVE

75%

### ADOBE ILLUSTRATOR

75%

### ADOBE PHOTOSHOP

80%

### FINAL CUT PRO

80%

### AUDITION

70%

### FIGMA

60%

### INDESIGN

70%

### ADOBE XD

70%

## CONTACT

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Sobha Dafodills  
JVC, Dubai  
UAE

www.bineeshp.com

## WORK EXPERIENCES

### BLOCKCHAIN COMMODITIES | MULTIMEDIA CONTENT LEAD

JUNE 2022 - PRESENT

ALMASTOWER, DMCC, Dubai, UAE | www.blockchaincmdt.ae

**Roles:** • Leading the creative team to develop the visual media contents • NFT Design  
• Create and execute the campaigns • Presentations, Pitch decks and Infographics creation.

### MULLEN LOWE | DIGITAL & VIDEO CONTENT SPECIALIST(CONTRACTOR)

DEC 2020 - MAY 2022

MCNHIVE, Barsha Heights, Dubai, UAE

**Roles:** • Work with Creative content team • Creating Visual contents and Motion Graphics

### WARNER MEDIA | CREATIVE DIGITAL CONTENT SPECIALIST

DEC 2019 - NOV 2020

Turner, Building 2-CNN, Dubai Media City

**Roles:** • Work with Cartoon Network content team • Editing and Creating Motion-graphics. • Estimate timelines and meet deadlines • Creating video contents for both digital and broadcast Media

### FREELANCER | MOTION GRAPHIC DESIGNER & VISUAL CONTENT CREATOR

SEPT 2018 - DEC 2019

Media City, Dubai-UAE | www.tecomgroup.ae

### BEETROOT MEDIA | MULTIMEDIA & MOTION GRAPHIC SPECIALIST

NOV 2016 - AUG 2018

Beetroot LLC, Shams, Media City, Sharjah-UAE | www.beetroot.ae

**Roles:** • Work closely with marketing team • Video Editing • Organize Creative team & Determine the customer's creative needs • Use creativity techniques in Motion Design  
• Work closely with producers and directors during production.

### MINT MENA | POST PRODUCTION SPECIALIST/VIDEO EDITOR

JULY 2010 - SEPT 2016

Production consultancy based in Dubai Media city | www.mintmena.com

**Roles:** • Develop Video contents for both digital and broadcast Media • Convert video assets • Manage Social media platforms • Manage and oversee all technical aspects of video editing and exporting • VFX supervision

### FP7/ DXB | VIDEO EDITOR & MOTION GRAPHIC DESIGNER

SEPT 2009 - JUNE 2010

Part of McCANN World group | www.fp7dxb.com

**Roles:** • Editing TV Commercials • Supervise the material delivery with TV stations  
• Language Adaptations • Title graphics & Motion Design • Video format conversions  
• Color correction and grading • Audio Mixing

### DISCOVERY NETWORKS | PROMO EDITOR

2008 - 2009

Fatafeat TV, Discovery-owned diversified broadcast Entertainment

**Roles:** • Creating Program Promos and Motion Graphics • Digitizing Video materials • Creating Broadcast Materials • Music & sfx Mixing • Creating Title graphics

### MTV ARABIA | COORDINATOR / EDITOR

2007 - 2008

Arab Media group, Dubai, UAE

## TRAVEL

United States, Switzerland, France, Germany, Portugal, Thailand, Hungary, Czech Republic, China, Poland, Armenia, Bhutan, Turkey, Netherlands, Slovakia, Austria, Egypt, Cambodia, Malaysia, Spain, India, Nepal, Oman, UAE

## INTERESTS

